



DHL Ready to Deliver for National Children's Charity Drive

Variety Relies on DHL to Collect Millions for its Annual Gold Heart Campaign

PLANTATION, Fla. – December 10, 2007 – This month DHL, the world's leading express delivery and logistics company, is kicking off its support for the special children in our communities around the world through their partnership with Variety—The children's charity, by delivering Variety's heart-shaped pins to thousands of theaters around the country. The proceeds will benefit children with special needs. The Gold Heart Pin Campaign is a partnership between Variety, the motion picture industry, and DHL that raises approximately \$2 million annually for children across the US.

"Variety is a charity that is close to our heart, and we are pleased to be able to leverage our shipping and logistics expertise to help positively impact the lives of children in their own communities," said Joe Illig, National Entertainment Accounts Manager for DHL, and U.S. board member of Variety.

Variety celebrates 80 years of helping the children in our local communities who need it most by providing funding and aid for millions of children with disabilities, allowing them greater freedom and opportunities. Variety the Children's Charity's raises money for local initiatives and Variety Kids on the Go!, a durable medical equipment grant program.

Variety Kids on the Go! provides life changing opportunities through granting of medical equipment, allowing children with physical disabilities to play side by side with their able bodied friends and siblings. As the mother of one recipient wrote "She thoroughly enjoys her new adapted bike. It is a wonderful tool to help her increase physical activity, interact with other children, and gain independence."

DHL is playing a key role in the fundraising campaign through its delivery services. Just last month, DHL provided shipping support for Variety's Lifeline division, which provides urgent medical care, with an emphasis on heart surgery, to children in developing countries around the world. DHL supports a variety of corporate citizenship initiatives – from disaster relief efforts, to children's health needs and special programs. "We



appreciate the continued support of DHL” states Ana LaDou, CEO of Variety the Children’s Charity of the US, “Through their support we have been able to positively impact the children in our communities around the world.”

About DHL

At DHL, Customer Service is back in shipping. Our mission is to provide the most flexible, personable and enjoyable experience in the shipping industry for our customers.

DHL is the global market leader of the international express and logistics industry, specializing in providing innovative and customized solutions from a single source. DHL offers expertise in express, air and ocean freight, overland transport, and contract logistic solutions as well as international mail services, combined with worldwide coverage and an in-depth understanding of local markets. DHL's international network links more than 225 countries and territories worldwide with over 300,000 employees dedicated to providing fast and reliable services that exceed customers' expectations.

Founded in San Francisco in 1969, DHL is a Deutsche Post World Net brand. For more information on DHL, please visit www.dhl.com

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